

Registration Form

Complete registration form and make check payable to CDA-OD by April 25, 2003.

Name _____

Company _____

Address _____

Phone (W) _____ (H) _____

Email _____

Registration fee: \$30.00
(includes lunch and parking)
CDA-OD Annual Fundraiser

Registration at the door will be available on a first come first serve basis. Cash only.

Lunch Regular Vegetarian

Method of payment (Please don't mail cash)

Check Money order

Number of people registering _____

Number of raffle tickets wanted: (\$1 each) _____

Total amount \$ _____

Send a separate Registration Form for each person.

Mail Registration and payment by April 25, 2003 to:

Spring Conference, Nutrition Services
1725 W. 17th Street
Santa Ana, CA 92706

Credit Request: (check your choices)

- CEUs for Registered Dietitians
- Contact hours for Nurses
- CHES units for Health Educators

You are not registered for the conference if you have not received a confirmation.

Questions? Please call Isabel Simard at (714) 834-7874.

CANCELLATION POLICY: Must be received in writing before April 21, 2003. A processing charge of \$5 will be deducted from paid registration fees.

CONSUMER HEALTH REALITY CHECK: MAKING INFORMED HEALTH DECISIONS

About the Speakers

Wallace I. Sampson, MD, is a hematologist/oncologist, Clinical Professor Emeritus of Medicine at Stanford University, and formerly headed the Oncology Division at Santa Clara Valley Medical Center. He is past Board Chairman of the National Council Against Health Fraud. He is currently Editor-in-Chief of *The Scientific Review of Alternative Medicine*, the only scientifically peer-reviewed journal devoted to analyzing aberrant medical claims.

William T. Jarvis, PhD, recently retired as Professor of Public Health and Preventive Medicine at Loma Linda University, where he taught courses dealing with controversial health practices. He has been a featured speaker at many health-fraud conferences and is an expert witness on controversial health matters.

Ellen Coleman RD, MA, MPH, is a registered dietitian and exercise physiologist. She is the nutrition consultant for The Sport Clinic. Ellen is the author of two books (Bull Publishing): *Ultimate Sports Nutrition* 2nd ed. (2000) and *Eating for Endurance*, 4th ed. Edition (2003). Ellen Coleman is also the nutrition columnist for *Sports Medicine Digest* and lectures extensively on dietary needs of athletes and active people.

Prosecution Panel. Learn how the Federal Trade Commission, the Food and Drug Administration and lawyers take action against Dietary Supplement companies and enforce laws to protect consumer health.

Provider approved by the California Board of registered Nursing, Provider No. CEP 5694 and Category I Continuing Education CHES Contact Hours, Provider No. CA0085. Provider: Health Care Agency.

This conference is designed to educate health professionals and consumers in the area of dietary supplements. Learn how to promote optimal health for consumers. Consumers have the right to receive reliable information regarding questionable nutrition products and practices.

Program

- 8:15 a.m. Registration**
- 8:50 a.m. Introduction**
Mark Horton, MD, MSPH
Deputy Agency Director/Health Officer
- 9:00 a.m. Alternative Medicine**
Wallace I. Sampson, MD
- 10:30 a.m. Break**
- 10:45 a.m. Popular Dietary Supplements**
Ellen Coleman, RD, MA, MPH
- 12:15 p.m. Lunch included**
- 1:00 p.m. Dubious Doctoring**
William T. Jarvis, PhD
- 2:30 p.m. Prosecution Panel**
- 3:00 p.m. Adjournment**

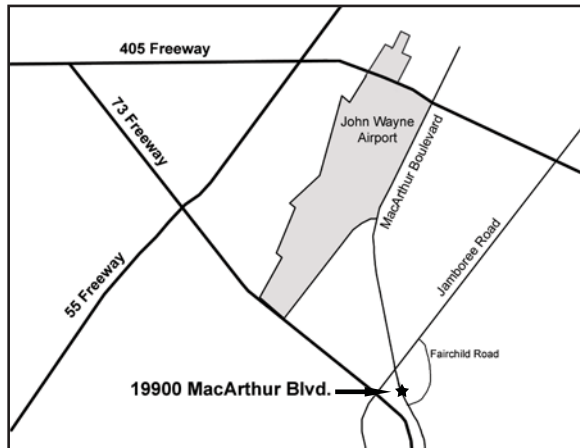
Do not miss our Raffle!

Objectives

After the conference, participants will be able to:

- Discuss the safety and effectiveness of at least three popular dietary supplements.
- Identify at least two factors to consider when evaluating dietary supplements.
- Define complementary alternative medicine.
- Recognize one of the key factors in nutrition fraud advertising.

DIRECTIONS



Coming from the north:

Take the 73 South (Toll Road):
Exit Jamboree and turn left
Turn right on MacArthur Blvd
Turn Left on Fairchild
Turn Left into the Newport Gateway parking lot
Enter 19900 Tower on left

Coming from the south:

Take the 73 North (Toll Road):
Take the MacArthur Blvd exit towards John Wayne Airport
Merge onto MacArthur Blvd
Turn Left on Fairchild
Turn Left into the Newport Gateway parking lot
Enter 19900 Tower on left

SPECIAL THANKS

to the following for their support of this program:

County of Orange Health Care Agency, Nutrition Services

Orange County Nutrition Alert Coalition

California Dietetic Association, Orange District

United States Food and Drug Administration

Gatorade Sports Science Institute

Federal Trade Commission

The Center for Inquiry—West

San Bernardino Nutrition Quackery Task Force

County of Orange Office on Aging

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Friday, May 2, 2003
9 A.M. to 3 P.M.

Registration – 8 A.M.

The Food & Drug Administration
19900 MacArthur Boulevard
Third Floor, Suite 300
Irvine, CA 92612



Health Care Agency, Nutrition Services



California Dietetic Association—Orange District



Nutrition Services
1725 W. 17th Street
Santa Ana, CA 92706

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May 2, 2003

